

## Consortium Book Sales & Distribution

Where Independent Publishers Live

[www.cbsd.com](http://www.cbsd.com)

### Our History:

Consortium grew out of a small book wholesaling cooperative in 1985 to become a full-service book distributor. We quickly earned a reputation as an advocate for independent publishers. As our reputation and expertise grew, so did our publisher base.

Our current list of publishers illustrates our continued commitment to our literary roots. In addition, we continue to nurture key subject areas such as politics, current affairs, popular culture, fiction, and poetry, along with a wide variety of other categories.

Our goal is to foster a vibrant community of independent publishers by distributing a diverse selection of thought-provoking books to the widest possible audience.

### Marketing Internship:

As an intern at Consortium, you will work primarily with the marketing department. You will learn many aspects of the distribution—the selling and marketing—of independent publishers' books. Please visit our website for more information about our diverse group of international and US-based publishers.

### Projects Include:

- Assist with coordination of Consortium group advertisements in publications such as *Publishers Weekly*, *Library Journal*, and *Rain Taxi*
- Assist with updating the Marketing Handbook in December
- Receive and review submissions mail from publishers seeking distribution
- Assist with co-operative advertising requests from Independent bookstores
- Assist with research and content development for the *Library Express* (sent to libraries), *Required Reading* (sent to academics), and *Communiqué* (sent to sales reps and accounts) electronic newsletters
- Perform Cision MediaMap searches for publishers
- Other projects as assigned

### Requirements of the position include:

- Curiosity about publishing and/or a love of books
- Willingness to work with several departments on multiple projects
- Ability to organize and prioritize work, and to meet deadlines
- Excellent verbal and written communication skills
- Strong personal initiative along with the ability to work independently

### Immediate Supervisor:

Marketing Manager

### Availability:

4–6 months; Time requirement: 12–15 hours per week

### Compensation:

Unpaid, but rich in résumé-building experience! We also work with institutions to grant academic credit.

### To apply, please send a letter of introduction, résumé, and a 3–5 page writing sample to:

Junita Bognanni, Marketing Manager

[jbognanni@cbsd.com](mailto:jbognanni@cbsd.com)